

# **Tennis NL Annual General Meeting**

**April 25<sup>th</sup>, 2010**

## **Executive Director's Report**

### **Highlights/New Initiatives over the last 2 years**

- Hire of Executive Director, Ryan Maarschalk: September 2007
- Hire of Director of Community Tennis, Mike Gibson: June 2009
- Atlantic Tennis Alliance hire of Christophe Lambert: June 2009
  
- **Competitive Development**
  - Adult Summer Circuit: Summer 2009
  - Junior Summer Circuit: Summer 2009
  - FUNdamentals U9 Circuit: January 2010
  - Rogers Rookie Tour: 2007
  
- **Community Development**
  - School Program
    - Tennis promotions and try tennis days
    - PE teacher training and workshops
  - Avalon ½ Court League: April 2010
    - Mount Pearl, Torbay, Greenbelt, Gander, Powerplex, City of St John's, Marystown, Paradise
  - FUNdamentals Program: July/August 2009
    - Under 8 Developmental Program
  - Building Tennis Communities
    - Paradise joined the strategy
    - Gander received Tennis Canada "BTC of the Year Award"
  
- **Performance Development**
  - Provincial Program: January 2008
    - U10, U12 & 13+ Programs
    - Training and Travelling components
  
- **Growing & Measuring our Business**
  - Club Memberships, Summer 2009
  - Individual Memberships, Summer 2010
  
- **Goals for the next year:**
  - Build on the numbers of participants in the various programs
  - Grow the number of Tennis NL members
  - Increase the quality of coaching in the province – increase # of coach 1s
  - Fundraising initiatives and marketing